



MAHARAJA AGRASEN COLLEGE

University of Delhi

Vasundhara Enclave, Delhi 110096

Curriculum Vitae

First Name	Neha	Middle Name		Last Name	Kuhar
Designation	Assistant Professor		Department	Commerce	
Date of Birth	13/09/1988		Date of Joining	02/08/2018	
Residential Address	H.no 203,1 st Floor, Ambica Vihar, Paschim Vihar, New Delhi-110087				
Contact No.	7683010370		Email Id	Kuhar.neha91@gmail.com	

Educational Qualifications

Degree	Institution	Year	Details
B.com(H)	University of Delhi	2010	69.47%
M.com	University Of Delhi	2012	67.81%
Ph.D	Veer Kunwar Singh University, ARA	2017	
Net qualified	UGC-CSIR	2012	
Specialization	Finance		

Career Profile

Organization/ Institution	Post Held	Adhoc/ Temp/ Permanent	From	To	Total Experience
Kamala Nehru College(D.U)	Asssistant Professor	Adhoc	07.01.2016	08.04 .2016	3 months 2 days
Kamala Nehru College(D.U)	Asssistant Professor	Adhoc	11.04.2016	16.04 .2016	06 days
Kamala Nehru College(D.U)	Asssistant Professor	Adhoc	16.08.2016	08.09 .2016	24 days
Dyal Singh College (Eve)	Asssistant Professor	Adhoc	16.09.2016	31.12 .2016	3 months 15 days
Maharaja Agrasen College	Asssistant Professor	Adhoc	02.08.2018	Till date	4 years,3 months,23 days

List of research papers published in peer reviewed/ UGC Listed/ Scopus indexed research journals



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Title of the article / paper	Journal Name	ISSN	Issue / Vol No.	Year	Whether Peer reviewed/ UGC Listed/ Scopus Indexed Journal	Thomson Reuter Impact Factor
Effectiveness of social media as a marketing strategy	International Journal on Recent and Innovation trends in computing and communication	2321-8269	5	2017	UGC Listed	Between 2-5
A study on brand awareness of Chevrolet in and around Delhi	International Journal on Recent and Innovation trends in computing and communication	2321-8269	5	2017	UGC Listed	Between 2-5
Analysis of Equity based Mutual Funds of HDFC and ICICI	International Journal on Recent and Innovation trends in computing and communication	2321-8269	2	2014	UGC Listed	Between 2-5

List of Books (edited/ authored)

Title of the book	Author / Editor	ISBN	Year	Publisher

List of Chapters in a book

Title of the chapter	Title of the book	ISBN	Year	Publisher



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List of Papers presented/ Invited Lecture/ Resource Person in conferences/ seminars/ workshops/ FDPs

Title of Paper/ Talk/ Subject	Conference/ Invited talk/ Resource Person	Title of conference/ seminar/ workshop/ FDP	Level (College/ State/ National/ International)	Year	Name of Organizer(s)
Geo-Targeting and privacy concerns of consumers	Entente 2022	2 nd International Conference in Humanities & Social Sciences, management and educational technology	International	2022	NIIT University

PhD Research Guidance

Name of the Scholar	Year of registration	Affiliating University	Status (Ongoing/ Thesis Submitted/ Awarded)

Research projects

Title	Period		Sanctioned Amount	Sponsoring/ Funding Agency
	From	To		

I certify that the information given above is correct and factual to the best of my knowledge.



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Date:30/11/2022