



Centre for e-Learning

SRI GURU TEGH BAHADUR KHALSA COLLEGE
UNIVERSITY OF DELHI, DELHI-110007.



TO WHOMSOEVER IT MAY CONCERN

Dated – 05/04/2016

This is to certify that **Ms. Sheetal B. Sachdev** has contributed in the e-PG Pathshala Project by UGC under the NMEICT mission of MHRD, Govt. of India, as **Content Writer** in **Business Economics** subject.

Details are given below:

Paper 15: Marketing Management	
Module Tag	Module Title
BSE_P15_M14	Introduction to Pricing
BSE_P15_M15	Pricing Policies and Strategies
BSE_P15_M16	Pricing and its Management


Prof. Suresh Chand Aggarwal
(PI of Business Economics)